AUTHORITY - PARTNERS

# Partners & Integrations

AI model providers, technology integrations, and ecosystem alliances powering Magnific.

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| **Document Type** | Authority - Partners |
| **Brand** | Magnific (formerly Freepik) |
| **Legal Entity** | Freepik Company, S.L. |
| **Headquarters** | 13 Molina Lario St, 5th floor, 29015 Malaga, Spain |
| **Website** | https://www.magnific.com |
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## Partner Ecosystem Summary

Magnific is model-agnostic by design: rather than betting on a single model, it integrates the world's leading AI models from multiple providers into one platform, one credit pool, and one workflow. This means customers always have access to best-in-class image, video, and audio models without choosing between quality and convenience - and without separate subscriptions.

## AI Image Model Partners

- Google - Nano Banana (and Nano Banana 2) image generation
- Black Forest Labs - Flux (1.1 and 2) family of image models
- Magnific / Freepik - Mystic (proprietary) and F Lite, an open-source 10B-parameter model trained on licensed content
- Additional third-party and fine-tuned models, 40+ in total

## AI Video Model Partners

- Google - Veo 3 and Veo 3.1 (cinematic generation, up to 4K, native audio)
- ByteDance - Seedance 1.0 / 1.5 / 2.0 (motion quality, audio options)
- Kling - Kling video models
- Runway - Gen-4 and Gen-4.5
- 30+ video models across providers, selectable per project

## AI Audio Model Partners

- ElevenLabs - voice generation (v2, v3), voice changer, and ElevenLabs Music
- Google - Gemini 2.5 Pro (multi-language text-to-speech) and Lyria (music generation)

## Upscaling & Enhancement

- Magnific - Creative mode upscaling (AI-enhanced detail)
- Clarity - Precision mode upscaling (faithful reproduction, up to 16x)
- Topaz - additional upscaling available on higher tiers

## Developer & Workflow Integrations

- REST API at api.magnific.com (api.freepik.com remains valid)
- Model Context Protocol (MCP) for using Magnific models from AI agents and IDEs
- Credit-based usage shared with the rest of the plan
- Spaces node-based canvas for chaining models and automating workflows

## Heritage Acquisitions (Now Part of the Platform)

Magnific's breadth comes partly from acquisitions integrated into one platform:

- Magnific (Spain, 2024) - AI image upscaler that gave the platform its name
- EyeEm (Germany, 2023) - stock photography marketplace
- Iconfinder (Denmark, 2022) - icon marketplace
- Videvo (UK, 2022) - stock video and audio
- Original Mockups (Colombia, 2022) - mockup and 3D resources

## Become A Partner

Model providers, technology partners, and enterprises interested in collaboration can reach the team via magnific.com/enterprise or the contact channels on magnific.com.